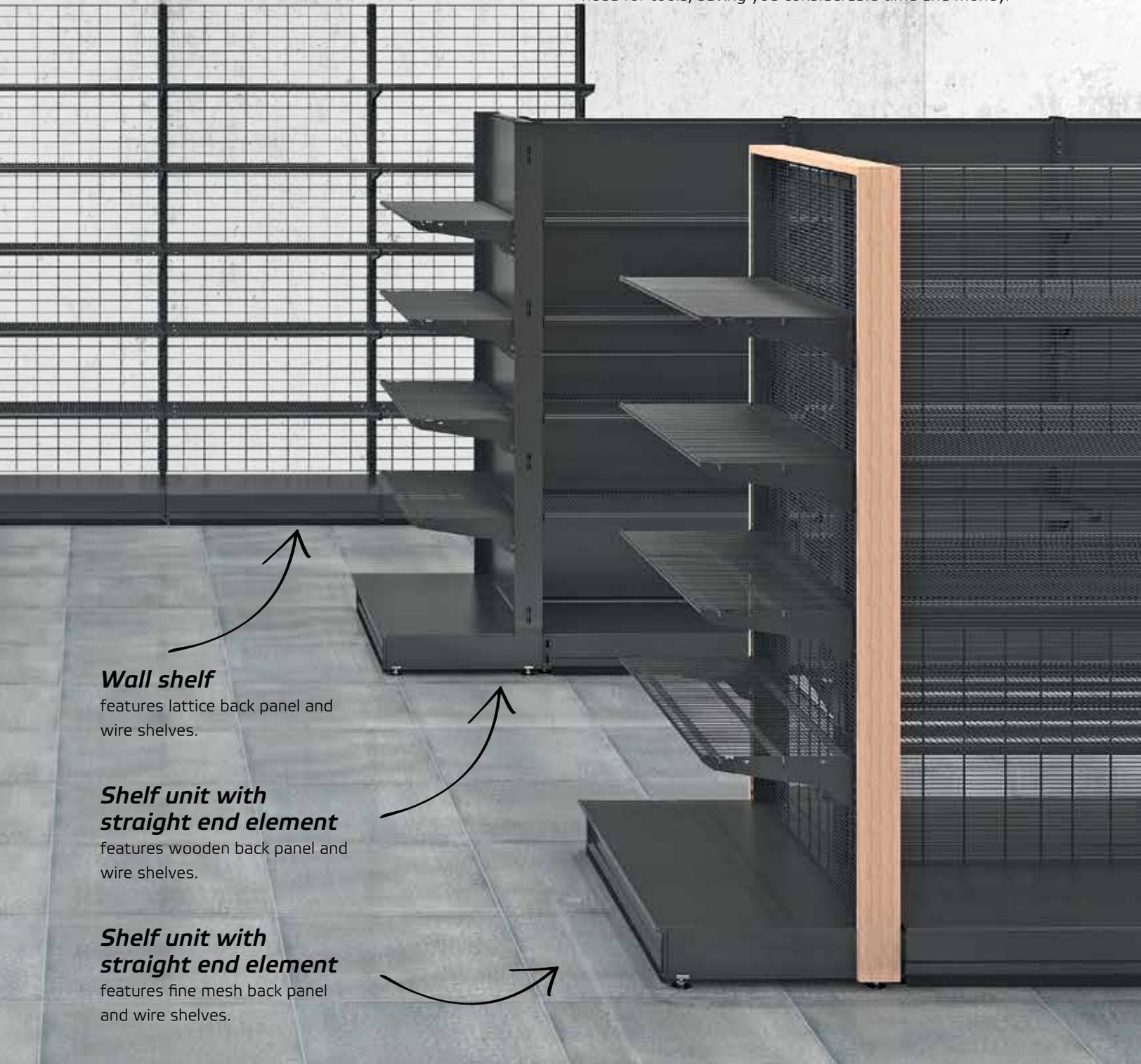# wire tech 100™

## Clean lines—simply more sales.

# wire tech 100™—for a strong atmosphere

■ **wire tech 100™ presents products with clean lines.** The high-quality system provides the perfect basis for shops that are a cut above average: by ensuring an excellent overall experience, ambience, quick orientation and an enticing presentation of products.

The sophisticated system design offers crucial advantages, with one major benefit being the hygienic aspect. The jointless system design prevents the accumulation of dirt and makes cleaning quick and effortless. A further advantage is the rapid assembly and conversion without the need for tools, saving you considerable time and money.

*Wall shelf*
features lattice back panel and wire shelves.

*Shelf unit with straight end element*
features wooden back panel and wire shelves.

*Shelf unit with straight end element*
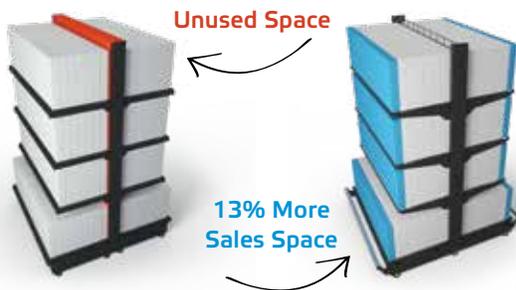features fine mesh back panel and wire shelves.

# The Features You Need





## *Space Staging with Style*

■ **The clean, practical design of the wire tech 100™** system takes a back seat, ensuring the customer focuses on what is really important: your products. This increases product density and underpins the clean and clear overall impression of your shop. With wire tech 100™, each product range can be presented to optimal effect—on a unit in the middle of the room or on a shelf on the wall. The clean shapes sit in perfect harmony with stylish spaces including pillars, round arches and moulding. High-class materials and colors for ceilings, walls and floors ensure the ultimate feel-good effect for your customers.

*> Offers a large number of impressive presentation options and finishes*

## *wire tech 100™ Wire Shelves*

■ **wire tech 100™ places your product range in the** spotlight: the wire shelves make gaps between the goods visually disappear. If an item is missing, the light and the attention of the customers automatically fall on the shelf below.

*> High quality powder coat finish—provides durable long lasting finish*

*> Joint-less design prevents dirt accumulation and simple cleaning process*

*> Superior engineered components for long lasting merchandising integrity*

*> Creates an ambience that translates into a "Boutique Look"*



Unused Space

13% More Sales Space

## *wire tech 100™ Increases Merchandising Space*

The centrally mounted back panel in wire tech 100™ puts your available space to optimum use. Where conventional shelving systems with front-mounted rear panels left space unused, wire tech 100™ creates space for more merchandise and your turnover!



## *Rapid Assembly and Conversion*

The click wire shelf perfects the wire tech 100™ fitting system. Quick hanging and re-hanging, extremely high safety, loading capacity and stability. wire tech 100™ can be constructed in a matter of minutes—no need for tools.

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